

# THE MUSEUM OF UTAH

## Frequently Asked Questions

### WHY IS THE MUSEUM NEEDED?

No other museum in Utah tells a comprehensive story of the state and connects all the museums in Utah in the way this museum strives to do. In addition, a museum is needed to protect, care for, store and share the State's vast collection of artifacts and art.

### WHO IS THE AUDIENCE FOR THE NEW MUSEUM?

The Museum of Utah will attract all Utahns with an interest in art, history and story-telling; students from around the state; tourists; and the 200,000 annual visitors that visit the Capitol each year. It will also serve as a hub to collaborate with museum professionals and historians.

### WHAT KINDS OF EXHIBITS WILL BE AVAILABLE IN THE NEW MUSEUM?

The state has hired the Design Minds exhibit design firm to design exhibits in consultation with community-based exhibit teams and state-wide community input. Our goal is to include interactive exhibits, and technology to engage our audiences.

### WILL THE MUSEUM OF UTAH COMPETE WITH OTHER MUSEUMS IN THE STATE?

The Utah Department of Cultural & Community Engagement is extremely sensitive to this issue. Our role is to serve the museum community and help museums throughout the state succeed. Our goal is to develop a project that not only enhances and supports other museums, but also builds awareness and support for the role that museums play in communities throughout the state.

### HOW WILL THE MUSEUM SUPPORT OTHER MUSEUMS THROUGHOUT THE STATE?

The Museum of Utah will serve in a "hubs and spokes" model to share Utah's stories.

### WILL THE MUSEUM USE BEST PRACTICES?

The Museum will use the best practices in the field, and provide an opportunity to showcase and share those best practices with other museums throughout the state.

### HOW WILL THE MUSEUM BE STAFFED?

The business plan will inform the staffing plan. Cultural & Community Engagement will likely hire additional staff.

### WHEN WILL THE MUSEUM BE COMPLETE AND OPEN TO THE PUBLIC?

The plan is to open in 2024.

### WILL THERE BE AN ADMISSION FEE?

That hasn't been determined yet. An admission fee is an element of the overall business plan developed by Lord Cultural Resources.

### HOW WILL THE ONGOING OPERATIONS BE FUNDED?

The business plan will determine how ongoing operations will be supported. At this point, we are planning for a museum that can be supported by Utah taxpayers. There may be an occasional need to attract private dollars for special exhibits and projects.

## MISSION STATEMENT

The Museum of Utah will honor the past and inspire the future by sharing the state's unique history, culture, and art.